



THE WHOLESALE FRUIT TREE GROWER



Del Rancho Fortuna, Inc.

LOCATED ONE MILE SOUTH AND TWO MILES EAST OF McFARLAND, KERN CO., CALIFORNIA

P. O. BOX 548

McFARLAND, CALIFORNIA

Phone ... McFarland 81-W

Sold to _____ Retails Sales Permit No. _____

Address _____ City _____ State _____ County _____

ORDERS TAKEN ONLY FROM LICENSED NURSERYMEN

TERMS: 2% - 10 days; Net, 30 days after delivery. Credit must be established before shipment. 1% interest per month charged after 60 days. All prices quoted F.O.B. Nursery. Prices subject to change without notice. Packing or delivery at cost.

QUANTITY RATE: Quantity rates apply on specified quantities of ONE VARIETY, assorted varieties MAY NOT BE ADDED for a quantity rate. No adjustment considered unless claim made within 5 days from receipt of merchandise.

NEW CUSTOMERS, Check one: Dep. Enclosed \$ _____ : C.O.D., OK _____ 2% - 10, 30 Net

Trade Credit References 1. _____ 2. _____ 3. _____

Please Sign _____ Ship via _____

1957-58 SEASON WHOLESALE PRICE & ORDER LIST

50 or more trees of one variety take 100 rate.
Trees graded by caliper only. Height is only approximate.

SIZE	Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8 Heavy 1" Up
Price Per Tree	Caliper	1/4-3/8	3/8-1/2	1/2-5/8	5/8-3/4	3/4-1"	
ORCHARD & SHIPPING	10 Rate 100 Rate	.40 .35	.45 .40	.50 .45	.60 .55	.70 .65	.85 .80
Babcock							
✓ Bonita							
✓ Cardinal							
✓ Coronet							
✓ Curlew P.P. No. 651*							
✓ Dixie							
✓ Elberta							
✓ Fay Elberta							
✓ Flamingo P.P. No. 661*							
✓ Golden Blush P.P. No. 473*							
✓ Golden Jubilee							
✓ Hale Haven							
✓ Indian Blood Free							
✓ J. H. Hale							
✓ Kim Elberta (Early)							
✓ Meadowlark P.P. No. 528*							
✓ Miller's Late							
✓ Nectar							
✓ Red Haven							
✓ Redwing P.P. No. 621*							
✓ Rio Oso Gem							
✓ Robin P.P. No. 529*							
✓ Rubidoux							
✓ Springtime P.P. No. 1023*							
✓ Strawberry Free							
✓ Ventura							
ALMOND ON PEACH							
✓ Ne Plus Ultra							
✓ Nonpareil							
✓ Texas							

*See Armstrong Pat. Price — Page Three

SIZE	Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8 Heavy 1" Up
Price Per Tree	Caliper	1/4-3/8	3/8-1/2	1/2-5/8	5/8-3/4	3/4-1"	
	10 Rate	.40	.45	.50	.60	.70	.85
	100 Rate	.35	.40	.45	.55	.65	.80
CANNING CLINGS							
✓ Indian Blood Cling							
✓ Orange Cling							
✓ Phillips							
✓ Sims							
✓ Strawberry Cling							
✓ White Heath							
NECTARINE ON PEACH							
✓ Goldmine							
✓ Gower							
✓ John Rivers							
✓ Panamint P.P. No. 1100*							
✓ Pioneer							
✓ Silver Lode P.P. No. 787*							
✓ Stanwick							

*See Armstrong Pat. Price — Page Three

NEW FOR 1957-1958

RANCHO REDLEAF D'BLE FLOWERING PEACH P. P. No. 1440

Listing and description Page 3

KRAUTER VESUVIUS PURPLELEAF PLUM

Listing and description Page 3

MESILLA FRUITLESS MULBERRY

A vigorous, upright, globular-headed shade tree. Particularly recommended for arid regions with alkali soils. Originally discovered and introduced by New Mexico A & M College at Mesilla Park, New Mexico. A selected, non-fruiting seedling of Morus rubra, the American native Mulberry, that was planted about the turn of the century. Has greener foliage, more vigor and more upright head than Morus alba kingman.

ALMEY FLOWERING CRABAPPLE

A new flowering crabapple that is well worthy of introduction. Huge scarlet blooms with star-like markings at base followed by scarlet fruits. Precocious in their flowering habits - often blooming the first year after planting. This habit makes them ideal for canning and displaying in the Nursery sales yard.

"Seller gives no warranty, express or implied, as to the variety or producti vity of any seeds, bulbs, or nursery stock it sells. Liability in all instances is limited to the purchase price. No liability is assumed by the seller for delay or failure to deliver caused by wars, strikes, fires, floods, droughts, embargoes or any other contingencies beyond sellers control. If the purchaser does not accept the goods on these terms they are to be returned."

SIZE	Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8 Heavy	6 to 8 1" Up
	Price Per Tree	Caliper	1/4-3/8	3/8-1/2	1/2-5/8	5/8-3/4	3/4-1"	
APRICOTS	10 Rate	.45	.50	.55	.65	.75	.90	
ON APRICOT	100 Rate	.40	.45	.50	.60	.70	.85	
Blenheim								
Early Bee								
Moorpark								
Newcastle								
Perfection								
Reeves P.P. No. 593*								
Bouliere Peachcot								
Royal								
Tilton								
APRICOT ON MARIANA								
Blenheim								
Royal								
Tilton								
PLUMS								
Beauty								
Burnside								
Damson								
Green Gage								
Howard Miracle Add 10c								
Kelsey								
Laroda								
Late Santa Rosa								
Marpoise								
Nubiana								
President								
Queen Ann								
Hedroy								
Santa Rosa								
Satsuma								
Wickson								
PRUNES	10 Rate	.50	.55	.60	.70	.80	.90	
	100 Rate	.45	.50	.55	.65	.75	.85	
Early Italian								
French Improved								
Italian								
Standard								
Sugar								
CHERRIES ON 10 Rate	.55	.60	.70	.80	.90			
MAZZARD 100 Rate	.50	.55	.65	.75	.85	.90		
Bing								
Black Tartarian								
Lambert								
Van								
Royal Anne								
CHERRIES ON MAHALES								
Bing								
Black Tartarian								
English Morello								
Lambert								
Montmorency								
Royal Anne								
Van								

*See Armstrong's P.L. Price

ROOTSTOCKS

Caliper	1/4 to 1/2	1/2 Up
SEEDLINGS		
Myro 29C & Mariana 2624	.25 ea.	.30 ea.
Apricot	.25 ea.	.30 ea.
Lovell Rootstock	.20 ea.	.25 ea.

SIZE	Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8 Heavy
	Price Per Tree	Caliper	1/4-3/8	3/8-1/2	1/2-5/8	5/8-3/4	3/4-1"
APPLES	10 Rate	.45	.50	.60	.70	.80	.95
ON APPLE	100 Rate	.40	.45	.55	.65	.75	.90
<input checked="" type="checkbox"/> Beverly Hills							
<input checked="" type="checkbox"/> D'ble Red Delicious							
<input checked="" type="checkbox"/> Gravenstein							
<input checked="" type="checkbox"/> Jonathan							
<input checked="" type="checkbox"/> Red Astrachan							
<input checked="" type="checkbox"/> Red Delicious							
<input checked="" type="checkbox"/> Red June							
<input checked="" type="checkbox"/> W. Astrachan							
<input checked="" type="checkbox"/> W. W. Pearmain							
<input checked="" type="checkbox"/> Winter Banana							
<input checked="" type="checkbox"/> Yellow Bellflower							
<input checked="" type="checkbox"/> Yellow Delicious							
<input checked="" type="checkbox"/> Yellow Transparent							
<input checked="" type="checkbox"/> T. N. Pippin							
CRAB APPLES							
<input checked="" type="checkbox"/> Red Siberian							
<input checked="" type="checkbox"/> Transcendent							
PEARS	10 Rate	.50	.50	.65	.70	.80	.95
	100 Rate	.45	.55	.60	.65	.75	.90
<input checked="" type="checkbox"/> Anjou							
<input checked="" type="checkbox"/> Bartlett							
<input checked="" type="checkbox"/> Comice							
<input checked="" type="checkbox"/> Kiwi							
<input checked="" type="checkbox"/> Seckel							
<input checked="" type="checkbox"/> Winter Nellie							
FIG TREES	10 Rate	.50	.55	.60	.70	.80	.95
	100 Rate	.45	.50	.55	.65	.75	.85
<input checked="" type="checkbox"/> Black Mission							
<input checked="" type="checkbox"/> Brown Turkey							
<input checked="" type="checkbox"/> Kadota							
<input checked="" type="checkbox"/> White Adriatic							
POMEGRANATE TREES	10 Rate	.45	.55	.65	.75		
	100 Rate	.40	.50	.60	.70		
<input checked="" type="checkbox"/> Wonderful							
WALNUTS	2-3'	3-4'	4-6'	6-8'	8-10'	10-12'	
	.85	1.20	1.50	1.75	2.00	2.25	
<input checked="" type="checkbox"/> Eureka							
<input checked="" type="checkbox"/> Franquette							
<input checked="" type="checkbox"/> Hartley Franquette							
<input checked="" type="checkbox"/> Payne							
Caliper	1/4-3/8	3/8-1/2	1/2-5/8	5/8-3/4			
Price Per Tree In Units of 10	.90	1.10	1.35	1.60			
PERSIMMONS							
<input checked="" type="checkbox"/> Fuyu (20c higher)							
<input checked="" type="checkbox"/> Hachiya							

JUNE BUDS

We can offer a complete assortment in all standard commercial varieties of Cling and Freestone Peaches, Almonds and Nectarines. WRITE FOR OUR PRICES.

SEE BACK PAGE FOR NOVELTIES

FLOWERING TREES

SIZE	Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8 Heavy 1" Up
Price Per Tree	Caliper	1/4-3/8	3/8-1/2	1/2-5/8	5/8-3/4	3/4-1'	
FLOWERING PEACH	10 Rate	.55	.60	.65	.75	.85	1.00
	100 Rate	.50	.55	.60	.70	.80	.95
Early D'ble Red							
Helen Borchers (Pink)							
Late D'ble Pink							
Late D'ble Red							
Peppermint							
San Jose Pink							
White Double							
FLOWERING APRICOT							
Dawn							
Peggy Clarke							
Rosemary Clarke							
FLOWERING PLUM (Purple-leaf)							
Prunus Blireiana							
Prunus Hollywood							
Prunus Pissardi							
Prunus Thundercloud							
KRAUTER VESUVIUS							
Add 10c Per Tree							
KRAUTER VESUVIUS							
All the fine qualities of Prunus Vesuvius. PLUS: profuse pink blossoms! PLUS: deeper, red foliage! PLUS: more vigorous, upright growth! PLUS: leaf color holds through the Summer! This is by far the finest of any of the purple-leaf plums.							

FLOWERING CRABAPPLE	Height	2 to 3	3 to 4	4 to 5	5 to 6
	Caliper	1/4-3/8	3/8-1/2	1/2-5/8	5/8-3/4
	10 Rate	.65	.75	.90	1.10
Pyrus Almey (10c higher)					
Pyrus Arnoldiana					
Pyrus Eleyi					
Pyrus Floribunda					
Pyrus Hopa					
Pyrus Ionensis plena (Betchel's) 25c higher					
Pyrus Scheideckeri					
RANCHO REDLEAF DOUBLE FL'G PEACH P. P. No. 1440	1/4-3/8	3/8-1/2	1/2-5/8	5/8-3/4	3/4-1' 1" Up
	.90	1.00	1.10	1.25	1.35 1.50

RANCHO REDLEAF D'BLE FLOWERING PEACH P. P. No. 1440
 We guarantee that you have never seen blossoms on a flowering peach like these: they are BIG, double, radiant pink - covering the tree from trunk to tip. And for an additional bonus: the blossoms are followed by dark, wine-red foliage.

ARMSTRONG PATENTED VARIETIES WHOLESALE PRICE

3/8-Cal. and up Under 3/8 5% Per Tree Less	Retail Price	1-9 2.00	10-19 1.80	20-99 1.50	100-up 1.40
✓ Curlew Peach P. P. No. 651	3.00				
✓ Flamingo Peach Pat. No. 661	3.00				
✓ Golden Blush Peach P.P. No. 473	3.00	also page 1			
✓ Meadowlark Peach P.P. No. 528	3.00	also page 1			
✓ Reeves Apricot P.P. No. 693	3.00				
✓ Pioneer Nectarine P.P. No. 787	3.00	also page 1			
		2.35	2.10	1.75	1.65
✓ Panamint Nectarine P.P. 1100	3.50	also page 1			
✓ Redwing Peach P.P. No. 621	3.50				
✓ Robin Peach P.P. No. 529	3.50				
✓ Silver Lode Nectarine P.P. 1023	3.50	also page 1			
✓ Springtime Peach P.P. 1268	3.50				

GRAPE VINES

REGULAR VARIETIES

Certified Can Be Shipped Anywhere	Jumbo Grade Units of 25 .15	No. 1 Grade 50-499 .08	Units of 50 500 Up .055
✓ Alicante Bouschet			
✓ Almeria			
✓ Cardinal			
✓ Emperor			
✓ Italia			
○ Khandahar			
✓ Ladyfinger			
✓ Malaga			
✓ Muscat			
✓ Olivette Blanche			
✓ Red Malaga			
✓ Ribier			
✓ Tokay			
✓ Thompson Seedless			
SPECIAL VARIETIES	10-49 .20	.15 ea.	.10
✓ Black Hamburg			
✓ Black Monukka			
✓ Black Rose			
✓ Delight			
✓ Golden Muscat			
✓ Perlette			
✓ Queen			
✓ Rose of Peru			
✓ Royal Thompson			
AMERICAN VARIETY	Units of 25 .20	50-249 250 Up .175	.15
✓ Concord			

SHADE TREES

QUANTITY RATES APPLY ON SPECIFIC QUANTITIES OF ONE VARIETY (ASSORTED VARIETIES MAY NOT BE ADDED FOR A QUANTITY RATE)

HEIGHT	4-5'	5-6'	6-8'	8-10'	10-12'	12-14'	Jumbo
PRICE EACH PER 10	.90	1.10	1.20	1.60	1.90	2.50	3.25
PRICE EACH PER 100	.85	1.00	1.10	1.50	1.75	2.35	3.00
American Sycamore							
Ariz. Fruitless Mulberry							
Chinese Elm							
European Sycamore							
Fruitless Mulberry							
Maple-Leaf Fruitless Mulberry							
Hardy Catalpa							
Mesilla Fruitless Mulberry, Limit 10 to customer							
Modesto Ash							
Silver Maple							
Weeping Willow							
White Birch							
Paul's Scarlet Hawthorne							

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Addressee

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United States

BUSINESS REPLY ENVELOPE

FIRST CLASS PERMIT NO. 4, SEC. 34.9, P.L.R., McFARLAND, CALIF.



DEL RANCHO FORTUNA, INC.
P. O. Box 548
McFARLAND, CALIFORNIA

Dwarf Fruit Trees

Small—Ideal for backyard plantings. Earlier and heavier bearing than regular trees.

✓ DWARF APPLE

Tied in Units of 5	\$1.50 each
Beverly Hills	
Double Red Delicious	
Yellow Delicious	
✓ DWARF PEARS ON QUINCE	
Bartlett	
B. Hardy	
DWARF FLOWERING PEACH	Two Year \$1.00 each
Variegated (Pink-White)	
Dwarf Red	
Dwarf Pink	

Fruiting-Flowering PEACHES

SIZE	Height Caliper	6-8' H 3/4-1	6-8' 5/8-3/4	4-6' 1/2-5/8	3-4' 3/8-1/2
ROYAL RED LEAF PEACH		.85	.75	.65	.60

A definitely worthwhile recent introduction. Large white blossoms cover the tree in Spring like a cloud of dancing butterflies, followed by wine-red foliage. Honey-sweet, white fleshed freestone, ripening in August.

DELICIOUS FRUITS		6-8' H 3/4-1	6-8' 5/8-3/4	4-6' 1/2-5/8	3-4' 3/8-1/2
BEAUTIFUL FLOWERS	Quan.	10-49	1.35	1.25	1.10

✓ Daily News 3-Star
P.P. No. 1092 - Dk. Pink

✓ Daily News 4-Star
P.P. No. 1093 - Salmon

Flory Dwarf Peach

A true dwarf peach with edible, white, freestone fruit and double red blossoms. Grows to about 6' at maturity so that 3 or 4 trees can be planted in the space one standard peach requires.

FLORY DWARF
2 Yr. Old Budded Trees, each, \$1.50

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Del Rancho
Fortuna, Inc.

T. A. Sand, Virgil E. Cripe, Ted K. Sand

P. O. BOX 548

PHONE ... McFARLAND 81-W

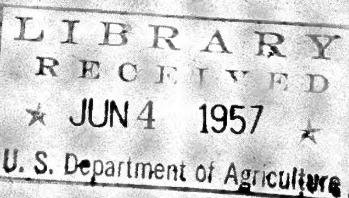
McFARLAND, CALIFORNIA

1957 - 1958

WHOLESALE PRICE LIST

of

Fruit Trees ... Flowering Trees
Shade Trees ... Grape Vines



TO:



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